Triangle InfoSeCon



2027 SPONSOR PACKET

Triangle InfoSeCon Event Profile

- Area's largest IT security conference
- 1,400+ attendees in 2026
- 10 technology tracks, over 60 sessions
- Limited vendor presentation slots available
- Capture The Flag (CTF), Executive Leadership Panel, hands-on cybersecurity labs, skills for attendees to hone their skills, and other activities.
- Recent sponsors included AccessIT Group, Expel Ox Security, VLCM, Safetica, Zafran, AppOmni, Avertium, Bright Application Security, Brite, Checkpoint, Checkmarx, Cisco, Corelight, Corvid Defense, Critical Start, Conceal, ePlus, F5, Fortinet, Guidepoint, HelpDesk, Infoblox, IriusRisk, Mimecast, Netskope, Optiv, Sempris, Sentinal One, Stern Security, Synopsis, Tenable, Trend Micro, Vectra, The Teneo Group, Truefort, Varonis, Crowdstrike, IBM, Data Network Solutions, Nuspire, Armis, 5ironCyber, Cyberhaven, Cyberbit, Cyware Labs, Extreme Networks, Archetype SC, Inc., IriusRisk, Human Security, Immersive Labs, Lightbeam, Defy Security, Darwinium, Thales Group, Reversing Labs, Stamos Networks, WIZ, Tek Systems, PaoloAlto, Stem Security, BlueAlly, CyberArk, Artic Wolf, Commvault Systems, Axonius, Torq, WEI, Vectra AI, MindPoint Group, Myriad360, Veracode, Cato Networks, Island, Tego Data, Optiv, Illumio, Barracuda Networks, Onesource, Gigamon, Rubrik, Cribl, Databahn, Sumologic, Rapid7, Pentera, Katalyst, Sublime, Fourscore Business Law, Yubico and more.

Triangle InfoSeCon 2027 Event Details

October 29, 2027 | The Atlantic Bank Union Convention Center | triangleinfosecon.com

About the Event Host

Triangle InfoSeCon is hosted by the Raleigh, NC Chapter of ISSA.

raleighissa.org

Raleigh ISSA Chapter Profile

- Active Members: ~500 and growing
- Outreach: 37,000+ immediate contacts and partnerships with sister organizations, InfraGard, ISACA, BDPA, Connected Women of NC, Red Dart, Shaw University, North Carolina Central University, and more
- Monthly Chapter Meeting attendance: Average 185+ members present
- Members from companies including: AT&T, BASF, BB&T, Blue Cross Blue Shield, Campbell University, Carolina Biological Supply, Cisco, CSC, Lenovo, Deloitte & Touche LLP, US Dep't of Defense, NC Dep't of Transportation, Dep't of Homeland Security, Duke Energy, Duke University, Duke Health Systems, ECPI University, EMC, 12+ State of NC agencies, EPA, Ericsson, Fidelity Investments, FireEye, First Citizens Bank, Fujitsu, GFI Software, Golden Corral, HP, IBM, ITT Tech, Shaw University, State Employee Credit Union, IBM, Met Life, KPMG LLP, Level 3, Lord, Lumension, Microsoft, NC State University, NetApp, NC Central University, Progress Energy, Qualys, RBC, Bank, RIM, RSA, SAS Institute, Secure Enterprise Computing, Citrix, Siemens, SRA International, Symantec, US Postal Service, University of NC, Verizon, Public Schools (including Wake County), Fayetteville Public Works Commission, and Red Hat.
- From titles including: CISO, Security Officer, Security Analyst, Cyber Security Analyst, CIO, IT Director, Information Security Manager, Network Security Engineer, Network Analyst, IS Project Manager, Security Program Manager, Security Architect, Security Compliance Officer, Facility Security Officer, Incident Manager, Principal Software Architect, Systems Programmer.

2027 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Keynote (Limit 3)	**$10,000.00**	↗ Introduce the Keynote Speaker ↗ Your company's banner hung from the top floor above the registration desk. ↗ Play a 3–5-minute video prior to the Keynote speaker. ↗ 1 communication (40 words or less plus logo/ Video minutes or less) blast each week (12 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform. ↗ Prime tabletop exhibit space next to the Keynote Ballroom ↗ Recognition of Logo in Triangle InfoSeCon Website ↗ Marketing exposure - logo and link on all conference email marketing materials ↗ Speaker's bio in Triangle InfoSeCon Website ↗ Recognition as a Keynote sponsor in conference keynote opening and closing remarks. ↗ 5 free conference guest passes + 1 Speaker ↗ 15 additional passes available at a 50% discounted rate Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in

2027 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Gold (Limit 15)	**$7,500**	**Premier Speaker Sponsorship** ↗ 50 minutes speaking time slot ↗ 1 communication (40 words or less plus logo/ Video minutes or less) blast each week (12 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform. ↗ Prime table top exhibit space ↗ Recognition of Logo on Triangle InfoSeCon Website ↗ Attendee demographic details (Title & Company Name) ↗ Marketing exposure - logo and link on all conference email marketing materials ↗ Speaker's bio on Triangle InfoSeCon and Website Recognition ↗ Recognition as a Gold sponsor in conference opening and closing remarks ↗ 5 free conference guest passes + 1 Speaker ↗ 15 additional passes available at a 50% discounted rate ↗ Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in

2027 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Silver (Limit 16)	**$6,500**	**Speaker Sponsorship** ↗ 25-minutes speaking time slot Prime table top exhibit space ↗ Attendee demographic details (Title & Company Name) ↗ 1 communication (40 words or less plus logo/ Video minutes or less) blast each week (12 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform. ↗ Recognition of Logo on Triangle InfoSeCon Website ↗ 5 conference guest passes + 1 Speaker Pass ↗ 10 additional passes available at a 50% discounted rate ↗ Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in ↗ Marketing exposure - logo and link on all conference email marketing materials

2027 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Gold/ Silver Sponsor Demo add-on (Limit 4)	**$750**	**Gold/Silver Sponsor Demonstration Add-on** ↗ This is a 1 hour 30 minutes block where vendors will have the opportunity to offer hands-on demonstrations of their products. This will allow the sponsor to fully engage with conference participants in a more direct way. We believe this will lead to deeper level of understanding the product and allow you to begin building a relationship with the participants (potential customers). ↗ This would REPLACE your normal speaking slot ↗ 3 additional Demo Attendee Passes
Bronze (Limit 25)	**$5,500**	**Table Sponsorship** ↗ Prime table top space ↗ Attendee demographic details (Title & Company Name) ↗ Marketing exposure - logo and link on all conference email marketing materials ↗ Recognition of Logo on Triangle InfoSeCon Website ↗ 5 conference guest passes ↗ 5 additional passes available at a 50% discounted rate ↗ Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in

2027 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Vinyl Floor Decals (Limit 1)	**$4,500**	↗ Company logo on all the floor decals, strategically placed in high-traffic conference areas ↗ 1 communication (40 words or less plus logo/ Video minutes or less) blast each week (12 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform. ↗ Recognition of Logo in Triangle InfoSeCon Website ↗ Marketing exposure - logo and link on all conference email marketing materials ↗ 5 free conference guest passes ↗ 15 additional passes available at a 50% discounted rate ↗ Attendee Information (Name, email, title, company name, and telephone, city, state, and country) for those attendees who opt-in

2027 Triangle InfoSeCon Sponsorship Levels

Level	Fee	Description
Registration (Limit 1)	**$4,000.00**	↗ Company logo on all the conference badgesAttendee ↗ Company standups on each side of the registration desk ↗ Company information in each of the conference bags ↗ 1 communication (40 words or less plus logo/ Video minutes or less) blast each week (12 weeks prior to the conference) to 25,000+ audience via Raleigh ISSA communication emails and Raleigh ISSA social media platform. ↗ Recognition of Logo in Triangle InfoSeCon Website ↗ Marketing exposure - logo and link on all conference email marketing materials ↗ 5 free conference guest passes ↗ 10 additional passes available at a 50% discounted rate Attendee Information (Name, email, title, company name, and telephone, city, state and country) for those attendees who opt-in

Sponsorship opportunities are coordinated by

Robert Martin
Sponsorships Director
sponsorships@raleighissa.org
or (919) 285-9057

Exhibit Area

All sponsor tables will be assigned based on sponsorship level which determines the location of the tables.

Sponsorship

Sponsorship is not refundable or transferable.

Conference Schedule

The conference schedule is available at www.triangleinfosecon.com/2027-schedule

Door Prizes/Raffles

The drawing for door prizes and raffles will take place during the After Dark event, between 5:00 pm - 8:00 pm. Participation in the raffle is optional, so feel free to decide if you'd like to participate.

Sponsors have the option to announce the winner of their prize, or a representative from the Raleigh ISSA will randomly select the winner on their behalf.

If you'd like to contribute a door prize for the raffle, please confirm the item you plan to submit by September 30, 2027.

Join us for After Dark and take part in the excitement!

Questions?

If you have questions, please contact **the** Sponsorship Director, Robert Martin at sponsorships@raleighissa.org or (919) 285-9057.